



# ONLY **BOOTH 1727** TAKES YOU BEYOND A BETTER BOX™

In today's evolving health care environment, labs are tasked to do much more with less as test volumes continue to increase!

Sysmex can help with technology that goes "Beyond a Better Box" with an intuitive ecosystem to help improve lab operations, promote better outcomes and enhance your patient management practices.



## **NEXT GENERATION DIAGNOSTICS**

**Clinical differences** set Sysmex apart from all others

## **ADVANCED TOOLS AND TECHNOLOGIES**

**Proprietary capabilities** to increase your labs' insight and control

## **PROCESS OPTIMIZATION**

**Operational expertise** moves your lab beyond simple automation

## **HARMONIZED SUPPORT**

A truly **holistic service approach** dedicated to maximizing uptime

Check out the latest Sysmex automated hematology systems, our unique concentrated reagent delivery system, a broad holistic service offering and live demos of our new mobile interface!

Presentations in the Sysmex theater area will begin at 10:30 a.m. on August 2 through August 4. Individual demos of our new mobile interface are available at the Sysmex Services Station in our booth.

**See the reverse side of this card for a full schedule  
and listing of our booth speakers and topics.**

## THE SYSMEX IN-BOOTH THEATER FEATURES SEVERAL DISTINGUISHED PRESENTERS:

Sysmex 20 Minute In-booth Presentations Booth #1727	Date/Time		
	August 2	August 3	August 4
<b>Urinalysis Update: Welcome to the 21st Century!</b> Denise Geiger, PhD, DLM(ASCP), Director of Laboratory Services and Clinical Trials, John T Mather Hospital, Port Jefferson, NY	10:30 a.m.	10:30 a.m.	
<b>Moving Towards Slideless Hematology Practice with Remote Clinician Access to Digital Cell Morphology</b> Hung S. Luu, PharmD, MD, Director of Clinical Pathology, Children's Health; Chief of Service, Pathology & Laboratory Medicine, Children's Medical Center Plano; Assistant Professor Pathology, UT Southwestern Medical Center, Dallas, TX	11:30 a.m.	11:30 a.m.	
<b>The Diagnostic Utility of Hematological Parameters to Predict Sepsis</b> Alison Woodworth, PhD, DABCC, FACB, Assistant Professor, Pathology, Microbiology and Immunology; Director, Esoteric Chemistry, Vanderbilt University Medical Center, Nashville, TN	1:30 p.m.	1:30 p.m.	
<b>Utilization of Advanced Hematology Parameters in Cancer Patients</b> Evelyn Graham MT(ASCP), Regional Laboratory Manager, Cancer and Hematology Centers of Western MI, Grand Rapids, MI	2:30 p.m.	2:30 p.m.	10:30 a.m.
<b>Lean in the Lab: A Process Improvement Journey</b> Dorothy Martin MT(ASCP), Hematology Supervisor, Dartmouth-Hitchcock Medical Center, Lebanon, NH	3:30 p.m.	3:30 p.m.	11:30 a.m.

## Sysmex Educational Series Webinars

These informative webinars are held throughout the year. As part of our commitment to lifelong learning, we will cover a variety of topics relevant to your clinical laboratory. Each of our webinars features a speaker who is an expert in their field and they will be available to answer questions at the end of each session. You and your lab staff can also receive a P.A.C.E.<sup>®</sup> /Florida 1.0 CEU per session.

For more information, please go to [www.sysmex.com/webinars](http://www.sysmex.com/webinars).



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